

Dunham Massey Hall

Travel Plan in relation to Planning Application ref H/700303

Introduction

A recent Planning Approval (of Planning Application Number: H/700303), for "Modifications to existing car park and Formalisation of existing overspill car parking" at Dunham Massey Hall, carried the following planning condition:

Planning Condition 13: "Prior to the first use of the car parking areas hereby approved, details of a Travel Plan, which should include measurable targets for reducing car travel, shall be submitted to and approved in writing by the Local Planning Authority. On or before the first use of the car parking areas hereby permitted the Travel Plan shall be implemented throughout a period of 10 (ten) years commencing on the date of first use of the car park.

The stated reason for the condition was: "To reduce car travel to and from the site in the interests of residential amenity and highway safety, having regard to Proposal D1 of the Revised Trafford Unitary Development Plan."

Stated Aim of the Travel Plan

This Travel Plan has therefore been prepared to promote the use of alternative means of transport and reduce reliance on the private car in relation to the approved planning application. This Travel Plan is to be submitted to the Local Planning Authority for approval. Upon approval, Planning Condition No13 will be discharged. The Travel Plan will be implemented for a period of ten years.

Actions

1. Prior to first use of any of the parking spaces permitted, The National Trust will nominate a Travel Co-ordinator to manage this Travel Plan.
2. Base Line travel pattern data will be obtained by undertaking a sample survey of existing staff and visitor travel patterns. (Within two months of the full operation of the permitted parking)
3. The additional number of staff and visitors associated with the approved development will be identified. (Within 6 weeks of first use of the development)
4. For the staff and visitors identified in point 3 (above) the Travel Plan will seek to reduce the percentage of journeys to the property made by private car, by implementing the measures set out at point 5 below.
5. Throughout the life of the Travel Plan, The Travel Plan Co-ordinator will seek to ensure that the travel target will be achieved, by progressively implementing the following initiatives:
 - Providing secure cycle parking on site
 - Providing secure motorcycle parking on site
 - Advertising sustainable travel options through printed Hall and Event publicity
 - Advertising sustainable travel options through the website

- Liaison with Local Authority and Cycle groups to investigate provision of signage from nearby footpaths and cycle routes
 - On- site Display of up to date timetable information for public transport services
 - Seeking to negotiate reduced public transport fares for staff.
 - Implementing a car share database for staff
 - Other initiatives identified as the Travel Plan evolves
6. After 1 year (and then annually thereafter for a period of 9 years) undertake sample surveys of staff and report results to Trafford Borough Council.
 7. Based upon the surveys in Point 6, discuss the need for further initiatives to achieve prescribed targets over the following 12 months. (Annually, commencing 1 year from first use)
 8. Implement further initiatives as necessary and as identified in Point 5 above.

Declaration

This Travel Plan has been submitted to Trafford Borough Council on behalf of the National Trust. Upon approval of this Travel Plan by Trafford Borough Council, The National Trust will implement this Travel Plan for a period of 10 years from the date of first use of the car park.

Signed *on behalf of The National Trust*

Dated.....

Approved by.....on behalf of Trafford Borough Council

Dated.....